

# KUVOJAZZ BY THE NUMBERS

- The first Hispanic-led public radio station in the U.S., KUVO signed on the air in August **1985**.
- KUVO broadcasts to **89,200** listeners in the Denver Metro Area each week, plus an additional **19,900** listeners outside the metro area.
- KUVO has over **7,400** supporting members.
- The average listening time on KUVO is over **3 hours** per week. Our core audience tunes in for more than **19 hours** per week.
- KUVO has more than **17,000** social media fans (growing daily!), **30,000** monthly website visits, **16,000** e-newsletter subscribers, and **21,000** KUVO App users.
- KUVO airs **22** evening and weekend shows powered by **46** community volunteers who generously donate their time for the love of music.
- KUVO features **126 hours** per week of local programming. Not counting our overnight syndicated jazz service (midnight - 6am), KUVO's programming is **96%** locally produced!
- In addition to Latin jazz as a core element of KUVO's primary jazz music format, KUVO programs **11 hours** per week of Latin and Brazilian music.
- Since the Phyllis A. Greer Performance Studio was inaugurated in **1996**, KUVO has broadcast **hundreds** of live sessions from a wide variety of local and national musicians, including more than **3,700** young musicians who performed as part of KUVO's High School/Collegiate Series.
- In 2017, KUVO's **205** active volunteers donated **3,051 hours** of their time to the station, answering phones during pledge drives, performing clerical duties, and representing the station at more than **30** community events.
- KUVO has produced **11** *Live at the Oasis* CDs, **five** *Canción Mexicana* CDs, the **four**-CD set *Caliente: Latin Jazz with Eddie Palmieri*, **one** *Latin Side of KUVO* CD, and **three** holiday jazz CDs.
- The KUVO music library contains approximately **25,000** CDs, including jazz, blues, salsa, a wide spectrum of Latin American music, avant-garde, experimental, and box sets. On top of that, KUVO has **tens of thousands** of digital tracks.
- Strongly committed to investing in the community, KUVO partners with community organizations, collaborating with a wide variety of educational, art, cultural and human rights organizations for **hundreds** of community events.
- **90%** of KUVO's budget comes from the community, including members, business sponsors, and friends who give in a variety of ways to support the station.