

Rocky Mountain Public Broadcasting Network, Inc.
Diversity of Staff & Board
Statement for Corporation for Public Broadcasting:

In June 2014, the Board of Directors of Rocky Mountain Public Broadcasting Network, Inc. (“RMPBN”) voted to update the diversity statement that applies to its FM radio stations KUVU and KVJZ, and its television stations KRMA-TV, KRMZ, KRMJ, KRMU, and KTSC. The Board adopted this statement:

Rocky Mountain Public Broadcasting Network, Inc. is committed to ensuring that its workforce and governing boards reflect the richness of the diversity found in the communities it serves. Rocky Mountain Public Broadcasting Network, Inc. achieves diversity by gathering a range of expertise, experiences, ideas, and viewpoints from a variety of individuals and institutions. While diversity is often a result of cultures, history, race, ethnicity, gender, sexual orientation, abilities, age, national origin, religion, creed, color, or veteran status, Rocky Mountain Public Broadcasting Network, Inc. appreciates diversity of any sort.

RMPBN continues to strive to include diverse candidates in each slate of candidates for the Board of Directors and for the Community Advisory Boards and Local Advisory Committees.

In 2013, as a result of two mergers, RMPBN increased its diversity on-staff. Five journalists from I-News, an independent news room focused on investigative and data journalism, brought RMPBN a mix of histories and age groups, while thirteen full-time employees from KUVU, one of the best jazz radio stations in the world, brought RMPBN a variety of racial, cultural and experiential diversity. As reported in RMPBN’s 2013 annual station employment reports, RMPBN’s merged full-time staff could be described as over 67% female and 20% non-white, but RMPBN prefers to draw attention to the individuals who make up our wonderful staff: creative, hard-working people with a variety of life experiences they share every day in our workplace.

RMPBN’s Board of Directors also reflects the diversity that is so important to RMPBN. The Governance Committee of the Board of Directors looks at candidates with experience in different industries, from different regions of the state, with different political affiliations. RMPBN always approaches the governance board with an eye toward representation by members of each race. In the coming year, RMPBN plans to focus on diversity by continuing to include qualified diverse candidates in any slate of candidates for RMPBN’s Board of Directors. As reported in RMPBN’s annual station diversity reports, the current Board of Directors includes ten women and twenty-two men, of whom almost 30% are non-white.

The Community Advisory Board and its constituent Local Advisory Committees represent the views and needs of each of the local communities RMPBN supports: urban, agricultural, large and small. As a statewide network, RMPBN has a Local Advisory Committee for Southern Colorado, made up of eight members, and a Local Advisory Committee for the Western Slope, with sixteen members. The chairs of both LACs are also on the Rocky Mountain PBS Community Advisory Board, which focuses on television and has thirteen members. KUVU, RMPBN’s radio station, has its own CAB consisting of ten members.